MEDIA RELEASE
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AACo wins Queensland Premier’s Agribusiness Export Award

The Australian Agricultural Company was last night named the winner of the Premier of Queensland’s Agribusiness Export Award for the second year in a row.

The award recognised “outstanding international success in the field of agricultural products, services or technology including processed foods and beverages and the forestry, fisheries and fibres industries”.

AACo will now compete for the National Agribusiness Export Award, which it won last year.

AACo Acting Chief Executive Craig White said the company had significantly diversified its export business, with significant new customers in Taiwan and Europe, as well as growing exports to China.

“It is a great honour to be recognised as one of Queensland’s best exporters,” he said.

“We have a terrific team with a focus on growing our supply chain to Asia and building on the success of our marketing there.

“AACo is Australia’s largest integrated cattle and beef producer, exporting about 17 million kg of boxed beef and more than 130,000 head of cattle in 2012.

“AACo is now responsible for more than 50 per cent of Australia’s premium Wagyu beef exports, which was also recently recognised with two gold medals at the Australian Wagyu Association’s annual awards.”

Queensland Premier Campbell Newman said in a statement: “This year’s winners continue to raise the bar in international markets, putting Queensland on the map as a major global supplier.

“These are businesses which are responding to the demands of the international economy, and succeeding in the process.”

Queensland Treasurer Tim Nicholls said the awards showcased the vast range of products and services Queensland companies are taking to the world.

“There is no limit to Queensland’s success, with many of our local companies considered leaders in fields like manufacturing, education and training, biotechnology, mining, construction, agriculture, IT and creative industries.\n
“I congratulate these exporters for their dedication and their innovation, and thank them for their contribution to Queensland.”

Media inquiries:
Matthew Horan
matthew@horancommunications.com.au
0403 934958