



**WESTHOLME**

— QUEENSLAND —  
**AUSTRALIA**



## WESTHOLME AUSTRALIAN WAGYU

- Is an F1 wagyu program (50/50 cross):  
**100% wagyu sire and our own Mitchell female** combine to make Westholme
  - A perfect blend of wagyu marbling and lean to provide a unique eating experience
  - Our sires are descended from our original herd of prized Japanese black wagyu
  - Our female Mitchell cattle are selectively bred by AACo to thrive in the challenging northern Australian environment.
  - **AACo owns the genetics** so no one else can produce cattle like we do
  - Most F1 wagyu programs use Angus or Holstein females, however these breeds are not ideal for the Australian rangelands
- The Westholme herd spend **two years on native grasses** such as Mitchell grass and are then finished on a proprietary feed mix
  - Westholme is a product of our northern Australian environment in regard to the way the cattle is bred and fed, allowing the terroir of the land to shine through
  - The grazing land is considered the largest intact tropical rangelands in the world
  - The feed mix is a blend of oat, barley, sorghum, cotton seed and almond husk
    - **Flavor profile** – with a hint of sweetness and a clean finish, the toasted bread notes shine through
    - The use of human non-consumables such as almond husk and cotton seed allow us to **reduce our farming footprint and align with our sustainability initiatives**
- **100% traceability** – from the **paddock to the plate**, Westholme has complete transparency
- No additional growth hormones are given to the animals
- Our land management and sustainability practices ensure that approximately 98% of our rangelands have never been cleared for grazing
- We have a dedicated Rangelands Team whose job is to keep the rangelands intact by maintaining the conditions of the land in their native state

## MAIN POINTS:

- **History** – 200 years of experience raising cattle on pristine Australian rangelands
- **Flavor Profile** – Westholme has a unique flavor profile with aromatic notes of toasted bread and a clean, slightly sweet finish on the palate
- **Genetics** – we own our genetics so no one can produce cattle as we do
- **100% Traceability** – from genetics to birth to harvest, we control the process leading to complete transparency

## AACO (PARENT COMPANY)

- The Australian Agricultural Company was founded in 1824
  - We have almost **200 years of expertise in agriculture**
- AACo began with 1 million acres of land and has grown to 15 million acres over 22 stations (ranches) in the rangelands of northern Australia
  - This is 1% of Australia's land mass or, in US terms, the size of the state of WV
  - The responsibility of caring for so much land informs our sustainability and land management practices
  - We use the size and expanse of our properties to our advantage – we are able to prioritize land integrity by moving our cattle when forecasts indicate a poor season in a particular region and to protect against environmental issues such as fire, drought or flood